



JobCentral– the California Experience

National Association of State Workforce
Agencies Annual Conference
September 17, 2008

California Perspective

- California had representation on the NASWA ad hoc committee that endorsed the Direct Employers Association (DEA) partnership with NASWA and the states
- High Quality technology... an understanding that this is a win-win situation.
- The partnership allows us to continue to market our system to employers... the workforce system needs an employer constituency.

California Perspective

- California signed the contract with Direct Employers/JobCentral in June 2007
- The upload and download of data between our CalJOBSSM system and JobCentral was fully operational by the end of September 2007.
- Currently about 65% of job orders in CalJOBSSM come from JobCentral

California Perspective

- Service levels through DEA are unprecedented
- Access to quality jobs from leading companies
- “Clean” jobs (no duplication, no spam, no advertising)
- Employer partnership to support various workforce initiatives in our state

California Perspective

- Impact on our CalJOBSSM skill matching System
- Lack of Employer contact information/wage levels

New Opportunities...Next Steps

For California the partnership with DEA represents new opportunities for marketing California business and workforce opportunities to employers and job seekers through better utilization of the *JobCentral* California and regional pages

Next Steps....Operations Committee

- We are meeting January
- How do we resolve the issues for participating and non-participating states
- Questions

THANK YOU