

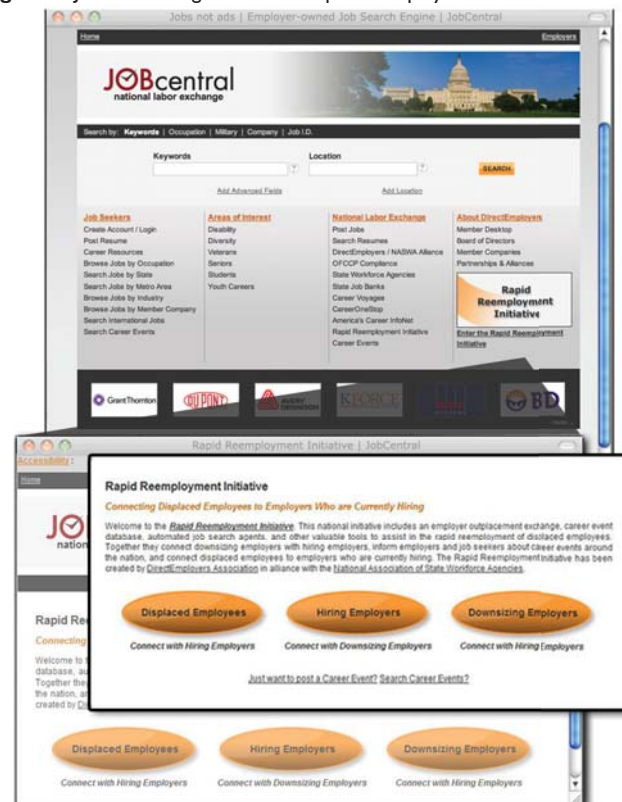
The Rapid Reemployment Initiative connects downsizing employers with hiring employers to create a system that offers job matching to displaced workers at no cost. This unique service resulted from a partnership between the National Association of State Workforce Agencies (NASWA) and DirectEmployers Association.

Rapid Reemployment Initiative

Utilizing JobCentral.org technology, the Rapid Reemployment Initiative provides access to jobs and resources not available on traditional job boards (Figure 1).

Easily access the Rapid Reemployment Initiative through participating State Workforce Agency Job Banks or directly at www.JobCentral.org.

Figure 1. JobCentral.org Home and Rapid Reemployment Initiative Home



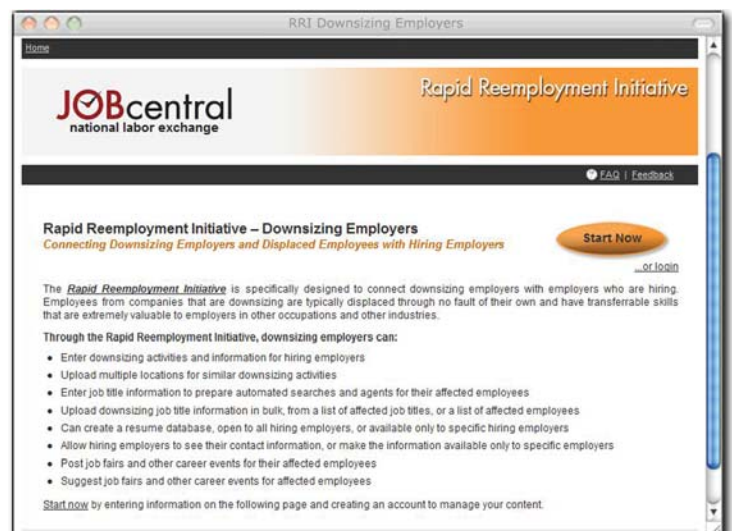
“We are working together to align and leverage the assets of all workforce partners to minimize the impact of displacement on job seekers and reduce unemployment compensation costs.”

Bill Warren, Executive Director, DirectEmployers Association

Downsizing Employers can (Figure 2):

- Enter downsizing activities and information for hiring employers
- Enter job title information to prepare automated searches and agents for their affected employees
- Allow hiring employers to see their contact information, or make the information available only to specific employers
- Post or suggest job fairs and other career events for their affected employees

Figure 2. Downsizing Employers



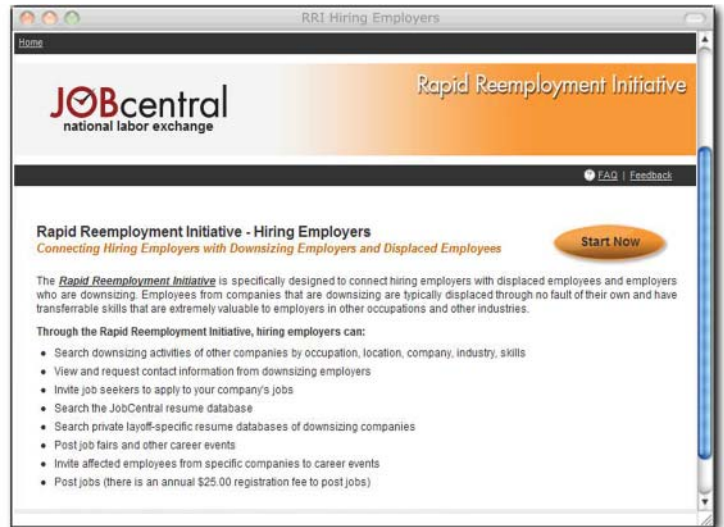
Hiring Employers can (Figure 3):

- Search downsizing activities of other companies by occupation, location, company, industry, skills
- Invite job seekers to apply to your company's jobs
- Search private displacement-specific resume databases of downsizing companies
- Post jobs and career events (there is an annual \$25.00 administration fee for non-members)

Valuable Candidates

Employees from companies that are downsizing are typically displaced through no fault of their own and have transferrable skills that are extremely valuable to employers in other occupations and other industries.

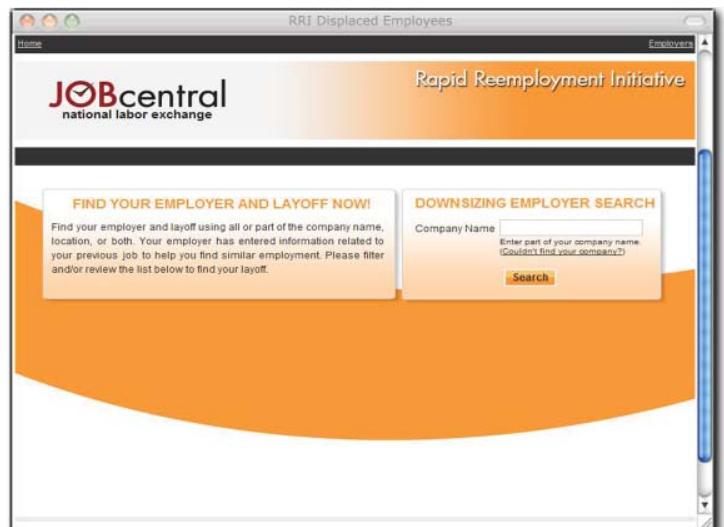
Figure 3. Hiring Employers



Displaced Employees can (Figure 4):

- Search employment opportunities and set up automated search agents
- Post your resume to JobCentral for review by thousands of small and large employers
- Search for and participate in various career events

Figure 4. Displaced Employees



“Workers have reemployment opportunities even in bad times. Despite the current recession, there are about 3 million job openings in the economy. The RRI recommit the National Labor Exchange, the flagship service of our public-private alliance, to helping employers find good workers and helping workers find good jobs faster and more efficiently.”

Rich Hobbie, Executive Director, NASWA

Employers: Interested in learning more about the Rapid Reemployment Initiative?
Call our VP of Strategic Initiatives at (866) 268-6206 or e-mail us at info@DirectEmployers.org.