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U.S. Army Reserve Partners with DirectEmployers Association to Provide Soldiers Direct Access to Thousands of Available Jobs

Partnership Will Link Army Reserve Soldiers with Employers

WASHINGTON – The U.S. Army Reserve announced a partnership today with DirectEmployers Association providing Army Reserve Soldiers access to thousands of high quality jobs. The agreement – made possible through the Army Reserve’s Employer Partnership Initiative – effectively connects employers to Army Reserve Soldiers who are searching for jobs.

DirectEmployers Association (DE) in partnership with the National Association of State Workforce Agencies (NASWA) operates a sophisticated employment network, the JobCentral -- National Labor Exchange (NLX). This advanced network combines DE’s powerful job search engine with the thousands of jobs fed by the publicly funded state workforce development agencies. The NLX brings together jobs from DE’s 450, mostly Fortune 500, member companies, over 1,000 affiliate sites including major search engines, and countless jobs from small and medium sized employers. DirectEmployers Association will offer this powerful jobs search engine for use on the Army Reserve Web site at www.armyreserve.army.mil.

“I am proud to begin this partnership with DirectEmployers Association and the National Association of State Workforce Agencies,” said Lt. Gen. Jack C. Stultz, Chief, Army Reserve, and Commanding General, U.S. Army Reserve Command. This joint venture

will both help Army Reserve Soldiers in their job search as well as help patriotic employers seek highly trained, professional employees.”

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“We will continue to create new opportunities for our member companies to have access to this very valuable and virtually untapped resource of outstanding young men and women who deserve our thanks, appreciation and support in returning to our workforce,” said Bill Warren, Executive Director of DirectEmployers Association.

Members of DirectEmployers Association have a unique opportunity to work side-by-side with the Army Reserve to maximize their employment opportunities and build a true public-private partnership that can become a model for helping Soldiers find quality jobs.

“State workforce agencies are deeply committed to serving veterans and are excited about expanding their outreach to this highly qualified pool of jobseekers,” commented Rich Hobbie, Executive Director of NASWA.

Under the Employer Partnership Initiative, the Army Reserve is collaborating with business leaders to develop staffing solutions to meet America’s industry demands, tackle the issue of workforce preparedness, and reinvigorate America’s human capital to compete in the global economy. The initiative also will help the Army Reserve continue to meet the operational demands of national security

In addition, the initiative aims to establish a process whereby employers and the Army Reserve may secure and share the talents of trained professionals. Since its inception in April, more than 50 partnerships – including Wal-Mart Stores, Inc., Cleveland Clinic, and BAE Systems – have been signed around the country. In addition, more than 300 national, regional and local businesses are looking to formalize partnerships with the Army Reserve.

ABOUT THE UNITED STATES ARMY RESERVE

The Army Reserve is a community-based federally directed force of highly-skilled, patriotic men and women that provides our nation with trained units and qualified Soldiers during peacetime, contingencies and war. These Soldier Citizens are the backbone of the U.S. Army, providing critical support in combat, peacekeeping, nation-building and civil affairs. The Army Reserve is a reservoir of trained and experienced professionals in transportation, logistics, supply chain management, health care, law enforcement and public safety, construction trades, engineering, information technology, communications, financial services and human resources. Army Reserve Soldiers have proudly played a vital role in every American military and humanitarian mission of the past 100 years.

Today more than 196,600 trained Army Reserve Soldiers in units across the country stand ready to serve the nation when called upon by the President. For additional information please visit www.armyreserve.army.mil.

ABOUT DIRECTEMPLOYERS ASSOCIATION

DirectEmployers Association is a nonprofit consortium owned and managed by leading U.S. employers whose Board-of-Directors includes an impressive group of industry leaders: Analysts International, CertainTeed, Coca-Cola Enterprises, ConocoPhillips, Emory University, General Dynamics, IBM Corporation, International Paper, Janus Capital, KPMG, Lockheed Martin, Mayo Clinic, Merck, Newell Rubbermaid, OSRAM Sylvania, Raytheon, Rolls-Royce, The Boeing Company, The McGraw-Hill Companies, USAA, Weyerhaeuser, and Xerox Corporation. For additional information please visit www.directemployers.org.

ABOUT THE NATIONAL ASSOCIATION OF STATE WORKFORCE AGENCIES (NASWA)

The National Association of State Workforce Agencies (NASWA) represents state administrators of unemployment insurance laws, employment services, training programs, employment statistics and labor market information and other programs and services provided through publicly-funded state workforce systems. For additional information please visit www.naswa.org.

ABOUT JOB CENTRAL NATIONAL LABOR EXCHANGE (NLX)

Endorsed by NASWA, in 2007, as the new national labor exchange tool, JobCentral NLX provides an average of over 600,000 searchable jobs each day. These are real jobs, open jobs, and unduplicated jobs from the nation's best employers. Job sources include DEA members, state workforce agency job banks, and a network of other partners. For additional information please visit www.jobcentral.org.

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Note to Editors: For more information, please contact Ms. Evelyn Jutte, U.S. Army Reserve, 703-601-0613, evelyn.jutte@us.army.mil, or Ms. Nancy Holland, DirectEmployers Association, 317-874-9022, nancy@jobcentral.com.