

Memorandum of Agreement Joint Promotion of the National Labor Exchange

Whereas, the United States Department of Labor terminated the operation of its publicly-funded national labor exchange, America's Job Bank (AJB), on June 30, 2007; and

Whereas, the State Workforce Agencies still required the services of a national labor exchange to facilitate the interstate delivery of jobs and to provide a single point of contact for large multi-state corporations; and

Whereas, the community colleges throughout the nation had adopted AJB and its related publicly-funded labor market information sites as a critical component of their student guidance and placement activities; and

Whereas, The National Association of State Workforce Agencies (NASWA) endorsed JobCentral (www.jobcentral.com) as its replacement for AJB and recognized it as the new national labor exchange; and

Whereas, DirectEmployers Association (DEA) and NASWA desire to improve the efficiency of the US labor market through the operation of JobCentral National Labor Exchange and related services; and

Whereas, The National Association of Colleges and Employers (NACE) has partnered with DEA to provide an extensive national job bank for college students, graduates and alumni through its NACElink service and NACElink is an important component of the JobCentral National Labor Exchange; and

Whereas, The American Association of Community Colleges (AACC) seeks to find a replacement for AJB that has been endorsed by the State agencies responsible for the delivery of public labor exchange services in their states.

Now, therefore, DirectEmployers Association, The National Association of State Workforce Agencies, The National Association of Colleges and Employers and The American Association of Community Colleges agree to the following steps to promote JobCentral as the national labor exchange.

1. DEA shall make available to AACC the downloadable tools that will allow any community college to insert access to JobCentral National Labor Exchange into one or more of its member college websites. It will also include materials to allow colleges to incorporate the JobCentral National Labor Exchange into their college career services operation through the NACElink products. The tools and information will be made available through the public portions of the AACC website (www.aacc.nche.edu).
2. NASWA shall make available on www.WorkforceATM.org, the public portions of its website, the same downloadable tools and information provided by DEA and NACE that will allow any community college to insert access to JobCentral National Labor

Exchange into one or more of the college's web pages or to build the NACElink career services management tools that have the JobCentral National Labor Exchange already built inside.

3. NACE shall make available to AACC and NASWA materials that describe the various NACElink services and how JobCentral National Labor Exchange is incorporated within them and links for demonstration requests and other materials for inclusion in the AACC and NASWA websites.
4. NASWA and DEA will provide AACC and NACE with descriptive material on JobCentral National Labor Exchange and NACElink that can be included with the AACC and NACE websites and printable explanatory and promotional materials in PDF format that can be made available to colleges.
5. NASWA and DEA will keep the designated leadership of AACC and NACE informed about on-going developments with JobCentral National Labor Exchange.
6. NASWA will communicate with its member State agencies about this Agreement and urge member State agencies to promote JobCentral National Labor Exchange along with their own State's job bank to the community college system in their States.
7. NASWA, DEA and NACE will conduct periodic webinars to explain the JobCentral National Labor Exchange system, the NACElink tools and the value of them to community colleges.
8. AACC will include the JobCentral National Labor Exchange downloadable tools, and the explanatory and promotional materials on its website.
9. AACC will afford an opportunity for representatives of JobCentral National Labor Exchange and NACE, to make appropriate presentations about the system at the Association's annual meeting and at the annual Workforce Conference.
10. AACC will promote, through newsletters and other communications, JobCentral as the new National Labor Exchange to its member colleges.
11. AACC will encourage its member colleges to have appropriate staff participate in the NASWA/DEA/NACE produced webinars.
12. NACE shall work with DEA and AACC to increase the labor market information tools that are integrated into the various NACElink products, especially elements of America's Career InfoNet and O*NET.
13. AACC, NASWA, NACE and DEA will jointly meet at the staff level, in person or by conference call, from time to time to discuss items that might improve JobCentral National Labor Exchange in terms of its utility for community colleges and their students and staff.

14. All parties enter this Agreement with a simple desire to promote JobCentral National Labor Exchange as a valuable tool for community colleges as well as other colleges and universities in America. There is no expectation of revenue sharing or other commercial transactions that will arise as a result of this Agreement.

15. Each party shall bear its own expenses under terms of this Agreement.

The undersigned elected and appointed leadership of NASWA, DEA, NACE and AACC do hereby agree to the specific actions and requirements of this memorandum and commit our organizations to the same. This Agreement shall remain in place until terminated or modified by any of the parties:

Signed on this ___ day of September, 2008:

**For The American Association of
Community Colleges (AACC):**

**For DirectEmployers
Association (DEA):**

George Boggs, CEO

William O. Warren
Executive Director

**For The National Association of State
State Workforce Agencies (NASWA):**

**For The National Association of
Colleges and Employers (NACE):**

Richard A. Hobbie, Ph.D.
Executive Director

Marilyn F. Mackes, Ph.D.
Executive Director