



President's National Hire Veterans Committee





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Created by the Jobs for Veterans Act 2002

- Develop awareness among employers about the value and value-added features of veterans.
- To facilitate employment of veterans and disabled veterans.



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Activities

230,000	Senior executives/corporate officers received an ad in Business Week twice in the fall of 2004.
170,000	Members of the Society of Human Resources Managers (SHRM) received an ad in HR Magazine four times in the fall of 2004.
1 Million	Banner ads placed on the SHRM webpage in the Fall of 2004
10 Million	Banner ads were placed with monster.com, careerbuilder.com and Hotjobs.com also in the Fall of 2004 on their employer sign-in page.
340,000	Veterans resumes were certified as of April, 2005, on monster.com for 200,000 employers
406,000	Direct mail outs to businesses and individuals
170	CEO's of Business Roundtable received letters
36	Governors signing Hire Veterans month proclamations



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Veteran Employment Statistics

- HireVets First campaign was fully initiated by Dec 31, 2004

Category- Veterans 20 Years and over In US	Jun 30, 2004	Sep 30, 2004	Dec 31, 2004	Mar 31, 2005	Jun 30, 2005
Unemployment rate	4.2%	4.0%	4.6%	4.3%	3.7%
Category – Employer Job Postings	Jun 30, 2004	Sep 30, 2004	Dec 31, 2004	Mar 31, 2005	Jun 30, 2005
Total Employer Job Openings Posted	1,640,382	923,894	1,627,148	2,628,18	Not Available



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